

Media Contact:
Jan Mason, Director of Marketing
206.749.9993 | jmason@mcknze.com
Denny Shleifer
Shleifer Marketing Communications, Inc.
503.894.9646 | denny@shleifermarketing.com

For Immediate Release October 10th, 2018

MACKENZIE HOSTS STUDENTS FROM NEWSCHOOL OF ARCHITECTURE & DESIGN

Seattle, Washington - The NewSchool of Architecture & Design in San Diego is collaborating with Mackenzie; Heartland LLC; and Brightworks Sustainability to provide students a studio on how the integration of urban planning and design disciplines, technical systems, and materiality can address social and ecological challenges and positively influence the community. The course will begin in Seattle on October 11th to 13th and entail a vision for a block on Seattle's Downtown Waterfront.

This real-world interactive studio will introduce students to all phases of design and the successful integration of diverse disciplines, including architecture, interior design, land use planning, and civil and structural engineering.

Rich Mitchell, President of Mackenzie and adjunct faculty member at NewSchool, will present on urban design from an architectural perspective, and engage the students on innovative approaches as they prepare to develop their master plan designs. "It's great to work with NewSchool again on this exciting project for the students," Mitchell said. "The previous project we collaborated on in Portland, Oregon was a success in the context of encouraging students to think of how their design could impact the community in a positive, meaningful way. Mackenzie's integrated approach dovetails with NewSchool's curriculum, setting up an exploration of how planning, architecture, engineering disciplines, interior design, and construction processes can work together to deliver creative solutions in urban design."

Other presenters include Mackenzie land use planner Michael Chen, discussing the due diligence and land use entitlement processes of land development; Mitch Dec from Brightworks Sustainability Engineers, discussing energy efficiencies and addressing human, social, and environmental issues; and Matt Anderson, Senior Project Director of Heartland LLC, discussing real estate development that can results in a positive impact on the environment and community while achieving economic objectives.

The collaborative team for this year's studio also includes KPFF Consulting Engineers, the Green Building Initiative, University of California-San Diego Structural Engineering Department, and San Diego State University Civil Engineering Department.

Students intend to return to Seattle to showcase their completed projects in spring 2019.

About Mackenzie

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance and client focus, Mackenzie brings a deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, community planning, and mixed-use projects. For more information, please visit www.mcknze.com or call 206-749-9993.







